Northern Ireland Water

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Ms Siobhan Toland
Assistant Director Neighbourhood Services,

Belfast City Council

Delivering what matters

northern ireland

Your Ref:

Date: 25th June 2019

Dear Ms Toland,

NI Water's Refillution Campaign

Over the last year, Northern Ireland Water has engaged with all of our Councils including Belfast City Council, to partner with us on helping reduce plastic pollution. NI Water launched its 'Refillution,' campaign on the 19th June to coincide with a National Day of Action.

The 'Refillution' campaign is aimed at encouraging people to refill a reusable bottle with tap water and buy less single use plastic bottles. The alarming number of single use plastic bottles ending up in our seas is a global problem that everyone needs to address.

Ards and North Down Council became the first Council area to partner with us in May. A number of businesses in the Borough, around 70, have signed up to 'Refillution' where the public can refill their reusable water bottles for free, from shops or cafés that are supporting the campaign. NI Water provides the business with a number of window stickers, posters and bottles as part of a 'Toolkit.' There are also opportunities for joint press, and shared articles in the Council Magazine.

Eight of the other Councils also supported our launch on the 19th of June.

We would be very keen for Belfast City council to support 'Refillution' and to partner with NI Water in the months ahead.



If you are interested in hearing more details about the campaign, I would be happy to give you a short presentation outlining more details and the benefits for the Council area and its constituents.

I look forward to hearing from you.

Yours sincerely

A. Halpenny.

ANGELA HALPENNY

Head of Environmental Regulation